

CASE STUDY

INRIX

Location: Kirkland, WA







INRIX is a rapidly growing mobile software company in Kirkland, WA. In 2013, INRIX doubled their footprint, adding a second floor of office space at their headquarters, 10210 NE Points Drive.

Historically, INRIX had chosen furniture that could be acquired immediately and inexpensively from retail stores such as IKEA, and had an installed base of Haworth systems furniture that had been inherited from a previous tenant. Their furniture did not match, and in the case of the Haworth furniture, had been reconfigured many times, and was still not suiting their needs.

Aesthetics

While INRIX maintains a startup mentality in terms of rapid growth and the primary importance of technology, their executives very specifically wanted to avoid the modern, sterile look that many startups embrace. After looking at manufacturer showrooms all over Seattle, the customer chose the following lines:

Executive offices: First Office by OFS, in a dark brown wood tone. Modular, modern case goods that allowed us to fit each office and each executive precisely, considering room size, layout, work style and preferences.

The project called for:

- Private offices for executives
- Executive Board Room & smaller conference rooms
- Private office for managers
- Cubical workstations for administrative staff
- Workstations that allowed for rapid restructuring of teams and supported many devices for the Mobile Team, the group of software writers at the heart of the enterprise
- Telephone rooms and collaborative spaces
- Café furniture



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Board and conference rooms: For the Board Room, the client chose to have a wood veneer table made to order by Accent on Custom, with built-in technology interports from Doug Mockett. The smaller conference rooms have tables from First Office and Cherryman. Seating from Performance Furnishings provided style and a luxurious look and feel at a budget price.

Managerial Offices: For these smaller spaces, we recommended Verde by Cherryman. Less costly than First Office, and fewer options, but with many of the same design attributes – and a very quick lead time, making future expansion easy to accommodate.

Workstations for Administrative staff: We were able to accommodate all of the customer's needs for workstations using AIS Divi panels, work surfaces and accessories. In addition to finding finishes that complemented the private office furniture, the AIS MORE finish program gave the client deep discounting and short lead times without forcing aesthetic compromises.

Mobile Team Workstations: The heart of the project lay in finding a furniture plan for the mobile software team that allowed quick reconfiguration, as different team members can be assigned to new teams quote often. The solution that we came up with on the first pass was a set of 25 rolling, trapezoidal tables that could dock with a set of 5 power and data hubs that allowed up to 9 users to roll up and plug into each module. The tables came from First Office's Applause series, and the modules were custom made by St. John's in Portland to fit over core drills. As this team has expanded more recently, we have augmented the rolling tables with AIS Divi serpentine stations that accommodate 5 workers per run at a very low cost, but in an environment that fosters collaboration.

Telephone rooms and Collaborative spaces: For the small telephone rooms on the peripheries of the office, we used custom fit tables from St. John's in Portland with seating from Performance. In the collaborative spaces, and wherever desired in training rooms and private offices, we used glass whiteboards from Balt, Quartet and Clarus. The lounge areas called for couches, love seats and club chairs on heavy duty casters and Lesro modified their stock designs to accommodate this need beautifully and durably. Another striking element in these collaborative lounges are the granite-topped, mobile coffee tables, made to our specifications by Accent on Custom in Tacoma.

Café tables and stools: For the custom sized, bistro height tables in each of the cafés, we used St John's, and for the brightly colored wooden stools we used Lumisource. Each of these manufacturers allowed us to realize a high design aesthetic at a budget price.

